

Use of Personal Data and Research Participation:

S.M. Jaleel & Company Limited (“SMJ”) collects personal information submitted through its promotion and entry forms (including name, email address, telephone number, and any other details provided) for the purposes of administering promotions, contacting winners, communicating with participants, and conducting analytics, marketing insights, and market research.

From time to time, SMJ may invite participants to take part in surveys or research activities to help us better understand consumer preferences and improve our products and services. Such surveys may be conducted directly by SMJ or by independent research agencies engaged by SMJ to carry out research on its behalf. Where a research agency is used, limited contact information may be shared solely for the purpose of administering the survey, and such agencies will be required to maintain appropriate confidentiality and data protection safeguards and to use the information only for the research activity.

Participation in any survey is entirely voluntary, and responses collected through the survey will be analysed in aggregate or anonymised form wherever possible.

By proceeding, you acknowledge that you previously provided your contact details through one of our promotions or online forms and that SMJ may contact you regarding promotions, newsletters, surveys, or research activities. You may opt out of such communications at any time.